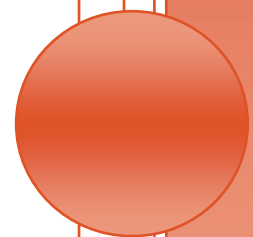


SNA-KS

OFFICERS REPORT

Susana Thyer

1/25/2014



SNA-KS

OFFICERS REPORT

Officer's Name: Susana Thyer.

Title: Membership/Certification Chair.

Today's date: January 25, 2014.

Location of today's meeting: Salina, KS.

December, 2013- Kansas has 90% Membership Retention Rate. Kansas also ranked 8th in the 1-500 State Membership Growth division that looks at Membership growth from May 2013 through November 2013.

January, 2014- SNA Membership currently has 54,478 members (2233 more than December 2012).

Year end 2013 Kansas had a total of 450 members which is up by a total of 55 members from December 2012.

Kansas has 171 members certified and 13 members credentialed.

Goal for 2014: Send out monthly emails to welcome new members and to encourage lapsing members to rejoin.

Questions or concerns needing attention by SNA-KS:

1. HOA Booth
2. Professional Standards