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**SCHOOL
NUTRITION
ASSOCIATION™**
K A N S A S

Making the right food choices, together.



SNA KANSAS KARRIER

Mark Your Calendar: ANC 2017 Registration Opens February 8th!

Mark your calendar! Registration and housing for SNA's [Annual National Conference \(ANC\)](#) in Atlanta, Georgia on July 9-12 will open on February 8th. Just like last year, all attendees will be required to register for the conference before they are provided access to book their hotel room. This requirement was designed to help SNA better control the number of available rooms, ensuring more attendees will be able to have access to their first-choice hotels and preferred travel dates.

This year's General Session speakers include Captains Mark and Scott Kelly, twin brothers and NASA astronauts. [Click here](#) to learn more about the General Session speakers. In addition to hot topics offered in over 120 education sessions and an exciting Exhibit Hall, the Barenaked Ladies (BNL) will be the entertainment at our Closing Event. BNL has been performing for nearly three decades, producing 14 studio albums which have collectively sold more than 14 million copies and earned multiple Grammy nominations, a U.S. chart-topping single ("One Week") and the theme song to one of TV's most popular shows, *The Big Bang Theory*. You'll be front and center for one of the most amazing – and FUN – concerts on the current rock circuit.



Nominate Someone You Admire for an SNA Award

Are you inspired by your school nutrition colleagues, friends, and mentors? Nominate someone you admire for an SNA Award for the 2016-17 school year. Nominations for the Employee of the Year, Manager of the Year and Director of the Year awards are now being accepted online by SNA. Being nominated for an SNA Award is a great honor. All state, regional and national winners will be recognized at the Red Carpet Awards Ceremony at SNA's Annual National Conference 2017 in Atlanta, Georgia.

Who do you know who should be honored with a SNA award? To learn more and to submit your nomination online today, please visit www.schoolnutrition.org/SNAawards.

Your Vote Counts! Meet the Candidates in the 2017 SNA Election

It's time to vote and elect the new members of the SNA Board of Directors and the Leadership Development Committee. Elect the leadership talent the Association needs to advance school nutrition programs in the future!

The SNA Election will take place over a two-week period in February 2017 (February 15-28) through a secure online voting website. In order to vote, you must have your SNA username and password available. You are eligible to vote if you are currently an active member and were a member in good standing on November 30, 2016. To meet the candidates and learn how to cast your vote, visit www.schoolnutrition.org/snaelection.

STEPS February Challenge: **Say Yes to Veggies**

This February, the STEPS Challenge is all about giving those veggies some love. Bring fresh veggies for that mid-day snack, add extra veggies into winter stews or add spinach into the lasagna. At the end of the month, be sure to add up your points and enter them online at www.schoolnutrition.org/STEPS – you could win a prize!



USDA Releases Memo Outlining Flexibility for Target 2 Sodium Requirements for 2017-18

On January 6, 2017, the U.S. Department of Agriculture (USDA) released a memo, [SP 15-2017](#), to regional and state directors regarding flexibility for the Target 2 sodium requirements for School Year 2017-18. As you may know, Target 2 sodium requirements are scheduled to take effect on July 1, 2017. To help address some challenges with meeting Target 2 reduction, USDA is offering some flexibility. School food authorities (SFAs) are expected to comply, however if SFAs that are working toward compliance, but not fully in compliance will NOT incur fiscal action during administrative reviews. During the period of flexibility, USDA's Food and Nutrition Service (FNS) plans to continue to gather on-going challenges in order to develop technical assistance. Review the memo [SP 15-2017](#) for further guidance.

WEBINAR WEDNESDAYS

Register Now for upcoming webinars!

Best of #SNIC17 2 of 3: Kellogg's Innovative Solution

2:00 pm ET on Wednesday, March 8, 2017

Clean, Processed and Natural...OH MY! School foodservice operators have come under increased pressure to serve less "processed" and more "clean labeled" foods, regardless if they comply with school feeding programs under HHFKA. This webinar will explore "processed" and provide insight to food production from farm to bowl and its impact on the nutrition quality of foods served in schools today.

Food Allergy: Discussing the Science Behind the Facts

2:00 pm ET on Wednesday, March 15, 2017

Join Dr. Shahzad Mustafa in a presentation on some important basic information about food allergies, including what school nutrition experts need to know about how to identify a reaction and intervene on behalf an allergic individual. Dr. Mustafa will share how school personnel, including school nutrition professionals, can help support strategies to improve quality of life for those with food allergies.

Registration opens soon for:

Schools as Nutrition Hubs

Wednesday, March 22, 2017

Buy American Act

Wednesday, March 29, 2017

Potatoes USA

Wednesday, April 5, 2017



Take the School Breakfast Challenge during NSBW 2017

National School Breakfast Week (NSBW) 2017 will take place March 6-10, 2017. Use the NSBW theme "Take the School Breakfast Challenge" to spread the message to administrators, parents, and students about the importance of starting the morning with a healthy breakfast. Visit www.schoolnutrition.org/nsbw to download SNA's resources and celebration tools to get started today.

Spring Membership Drive Starts March 1st

We have the opportunity to [win big this spring](#) and boost our membership to strengthen our association! Our mission is to recruit as many new members and retain as many current members as possible to meet or exceed our 3% membership growth goal. Our state association could be the Membership Division Champion! Plus, if YOU recruit members, you can win, too! If you bring in 5 or more new members to SNA this year through the Annual Membership Campaign, you will be entered in a raffle to win 1 of 5 VIP registrations to ANC 2018 in Las Vegas! For more information about the Annual Membership Campaign and how you can win big by recruiting, visit: <https://schoolnutrition.org/vegas/>.

SNA Leaders Meet with Agriculture Committee Ranking Member Stabenow

On January 18, 2017, SNA representatives met with U.S. Senate Agriculture Committee Ranking Member Debbie Stabenow (D-MI) to discuss the future of child nutrition programs. Senator Stabenow kicked off the meeting by thanking SNA, noting that "what you do for kids is really important." The group discussed how the Association could work together with the new Trump Administration and new 115th Congress to address issues related to Child Nutrition Reauthorization and to avoid the Block Grant threat that resurfaced as a major issue during the last Congress. Stabenow noted her opposition to block granting child nutrition programs and added that "to the extent I have any tools to stop it, I will." Read more about the meeting [here](#).

THERE ARE MANY GREAT BENEFITS OF BELONGING TO SNA

Feeding Bodies.
Fueling Minds.™



TAKE ADVANTAGE OF THE TOP 10...

- 1** Free webinars on pertinent topics like food safety, food allergies and procurement
- 2** Tools to help you meet and track USDA's Professional Standards requirements for yourself and your staff
- 3** Educational conferences tailored to *your* needs and professional standards
- 4** Marketing tools to promote your programs to parents, students and the school community
- 5** Legislative and advocacy efforts
- 6** Certificate and credentialing programs for you and your team to grow professionally
- 7** Relationship building with key stakeholders and industry representatives
- 8** Professional development scholarships for you and your team
- 9** A subscription to SNA's award winning magazine, *School Nutrition*
- 10** Access to the latest news and issues from the SNA website and daily e-newsletter, *SNA SmartBrief*

Belonging to the School Nutrition Association is a smart investment in your program *and* your career.

www.schoolnutrition.org

Take Your Career to the **NEXT LEVEL** with SNA's Certificate in School Nutrition



- Increase your knowledge and skills in food safety and sanitation
- Understand the basics of good nutrition
- Enhance your professional image
- Demonstrate commitment to your profession
- Advance your career

“ There are so many benefits that I have gained by earning my SNA Certificate. I gained the confidence and knowledge to inform anyone about school nutrition. It has enabled me to become a kitchen manager and to be Washington School Nutrition Association President next year. ”

Paula Gualtieri
Northshore School District, WA

Earn an SNA Certificate today!

Download the Certificate Program Guide at
www.schoolnutrition.org/certificate



Feeding Bodies, Fueling Minds.™

