

**2017-2018 Plan of Action
Strategies/Initiatives Worksheet**



Advocacy and Public Image

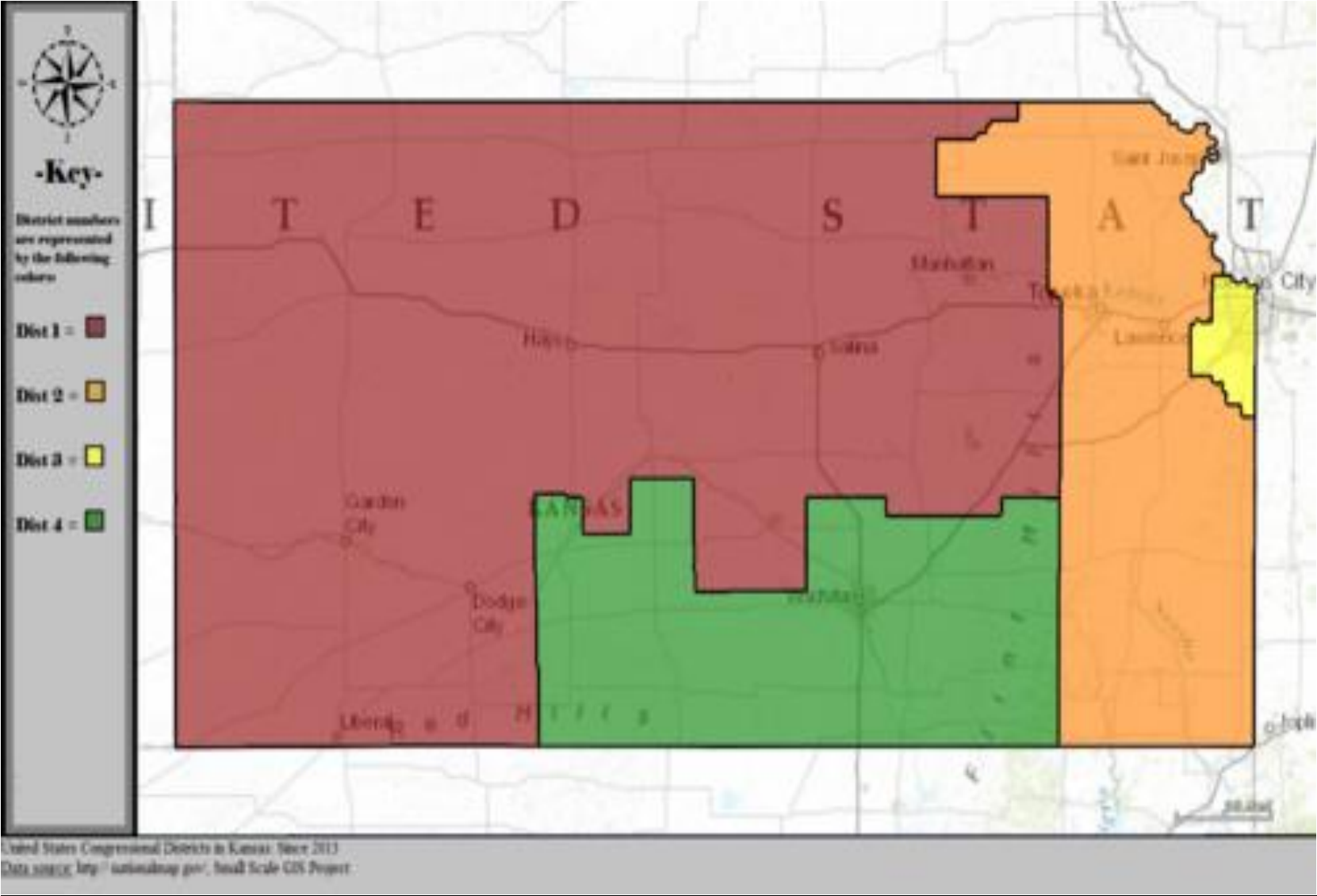
Goal: Policy makers, school officials and parents will recognize that School Nutrition professionals have the necessary knowledge, skills and expertise to administer, manage and deliver healthy school meal programs.

Objectives:

1. Increase member awareness about the importance of advocacy as a member benefit.
2. Increase efforts to improve understanding and knowledge by policy makers and other stakeholders of the scope and complexity of school nutrition programs.

Action Plan (Strategies/Initiatives)	Committee/Person Resp.	Due Date	Complete
Attends and supports Regional Training classes, gathering information on political concerns/positions from members.	Congressional dist. Reps. in each area.	On going	
Attend KASBO State Conference, representing SNA-KS to KASBO members. (Pamphlets.)	PP& L Membership	April 2018	
Attend board meetings to represent discussion of membership political input.	PP&L committee	On going	
Develop resources to communicate key messages to and with the board for representation during LAC.	PP& L	March 2017	

2017-2018 Plan of Action
Strategies/Initiatives Worksheet



**2017-2018 Plan of Action
Strategies/Initiatives Worksheet**

Education & Professional Development

Goal: School Nutrition professionals will have the necessary knowledge, skills and expertise to administer, manage and deliver healthy school meal programs.

Objectives:

1. Increase availability of resources and opportunities to enable members to meet the USDA Professional Standards regulations, thereby increasing the value of SNA membership to school nutrition professionals and school district administrators.
2. Encourage participation in NSLW, NSBW and KSLW. Promote Nutrition Event Award.

Action Plan (Strategies/Initiatives)	Committee/Person Resp.	Due Date	Complete
Determine the need for regional trainings and provide Regional Training opportunities.	President, Elect, Vice, State Agency Director, DDS Nutrition/Education, Area Reps., Employee/Mgr. Rep., Membership Chair.	June 21 + 22 Topeka. Ongoing.	
Develop and promote Kansas School Lunch Week resources to members	Nutrition/Education	August 2017 & beyond	
Recognize Chapters that encourage SNA Certificate program and promote educational opportunities.	Nutrition/Education Area Reps., Employee/Mgr. Rep., Membership Chair.	Ongoing.	
Promote and encourage members to apply for NEW Certificate benefit	Full Board	Start now!! ongoing	

**2017-2018 Plan of Action
Strategies/Initiatives Worksheet**

Community and Membership

Goal: School nutrition programs nationwide will be strengthened through collaboration with members, industry and allied partners. Continue to improve communication to every Kansas SNA member.

Objectives:

1. Evaluate membership trends and provide services that our needed by all members.
2. Achieve 2016-2017 Membership Goal.
3. Enhance strategic partnerships with allied organization.

Action Plan (Strategies/Initiatives)	Committee/Person Resp.	Due Date	Complete
Promote and participate in Regional training classes. Complete surveys to asses needs of members. Develop action plans to fulfill needs.	Membership & Executive Board Regional Reps.	Ongoing	
Continue publication of monthly Kansas Karrier, including updates from SNAC Bites.	Publication/Communications, Committee Chairs, President	monthly	
Maintain an updated SNA-KS website.	Publication/Communications	ongoing	
Encourage participation in SNA Awards program.	Full Board	As often as possible	

**2017-2018 Plan of Action
Strategies/Initiatives Worksheet**

Infrastructure

Goal: SNA-KS will have a financially sustainable funding model with a nimble governance structure that is aligned with the strategic plan and reflects contemporary association business practices *Objective:*

1. Increase the effectiveness and efficiency of decision making and work systems, including financial policies which increase funding and resources to high priorities of the strategic plan.
2. Increase recruitment and development of future SNA leaders.

Action Plan (Strategies/Initiatives)	Committee/Person Resp.	Due Date	Complete
Establish standards for Financial Audits	Budget Committee	Oct 15, 2017	
Use four-part agenda and mega issue discussions at board meetings.	Executive Committee	ongoing	
Develop budget for each state and national event. Compile for yearly budget.	Executive Committee	Dec 2017	
Review and update Bylaws and Standing Rules. Post in Karrier and discuss at each board mtg.	Executive Board	Each mtg present progress.	
Focus process on members needs and how the Association can meet those needs.	Executive Committee	Ongoing	